

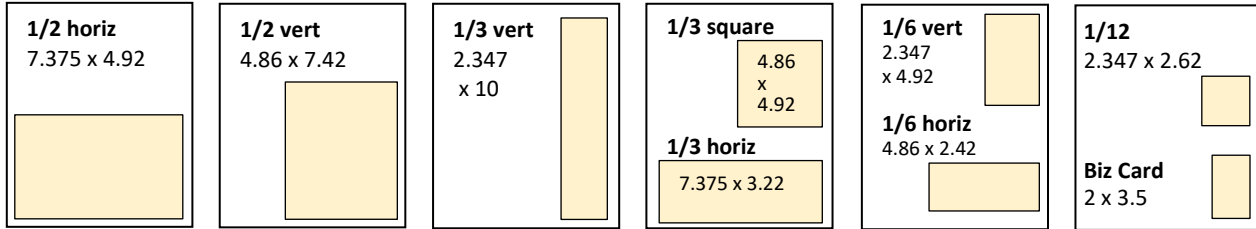
Connecticut Gardener Magazine

AD INSERTION ORDER FOR 2025 (ADS APPEAR IN BOTH PRINT & DIGITAL EDITIONS OF 5 ANNUAL PUBLICATIONS)

1) ADVERTISER INFORMATION

Company / Advertiser _____
 Contact Name _____
 Artwork Contact Name/Info _____
 Billing Address _____ City/State/Zip _____
 Phone _____ Email _____

2) PRINT/DIGITAL ISSUE SIZE & RATES (width x height in inches)



Size	1x rate	2x rate	3x rate	4-5x rate
1/12 or Biz Card	\$ 165	\$ 155	\$ 150	\$ 145
1/6	\$ 315	\$ 295	\$ 280	\$ 270
1/3	\$ 525	\$ 495	\$ 475	\$ 460
1/2	\$ 660	\$ 620	\$ 600	\$ 580

Full Page & Back Cover on request.
 20% discount for qualified non-profits.

Full page
 7.375 x 10

Back Cover
 Call for sizes

3) RESERVE YOUR AD (please check all relevant boxes)

Issue	Mar/Apr 2025	May/June 2025	Jul/Aug 2025	Sep/Oct 2025	Winter '25-'26
Ad size	Size: _____	Size: _____	Size: _____	Size: _____	Size: _____
Orientation (if applicable)	<input type="checkbox"/> v <input type="checkbox"/> h <input type="checkbox"/> sq	<input type="checkbox"/> v <input type="checkbox"/> h <input type="checkbox"/> sq	<input type="checkbox"/> v <input type="checkbox"/> h <input type="checkbox"/> sq	<input type="checkbox"/> v <input type="checkbox"/> h <input type="checkbox"/> sq	<input type="checkbox"/> v <input type="checkbox"/> h <input type="checkbox"/> sq
X Rate (see chart ↑)	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____
Reserve space by	Fri Jan 10	Fri Mar 14	Fri May 16	Fri Jul 18	Fri Oct 10
Ad file due	Fri Jan 24	Fri Mar 28	Fri May 30	Fri Aug 1	Fri Oct 24
Issue goes live/emails	~ Feb 10	~ Apr 14	~ Jun 16	~ Aug 18	~ Nov 10

We will provide ad We want Connecticut Gardener to produce our ad*
 *If CG to design/layout the ad (no charge), a proposed layout and copy must be submitted at reserve date(s).

4) CHARGES/PAYMENT INFO

Total amount for ads \$ _____ (CG will bill after each insertion). Payment due on receipt of invoice.

Ad submission specs: All files must be high-resolution (300 dpi) at final size (100%)
 2- and 4-color ads must be converted to CMYK. B&W ads must be converted to grayscale.

File formats: PDF files AT ACTUAL SIZE (100%) WITHOUT EXTRA WHITE SPACE.
 JPEG, EPS and TIFF

Signature _____ Date _____

THANK YOU! We look forward to connecting you to our readers!